

Attachment I – Sample Media Partnership Agreement

(Sample) Media Relationship Agreement

Vendor to provide CDISC (select all that apply):

- CDISC Logo on the event brochures. Included in the main brochure may also be a short description and URL of CDISC.
- One time use of vendor e-mail list; either directly by CDISC or through vendor.
- CDISC logo, ~50-word description and live URL to be posted on media partner’s page of event website from date of signed agreement to event dates.
- Promote CDISC event through vendor’s newsletter.
- Other items deemed appropriate

In exchange, the CDISC will provide vendor with:

- Listing of event in CDISC eNewsletter
- Logo placement, event description and live hyperlink on the CDISC Partner Events area of the CDISC website.
- Other items deemed appropriate

Accepted by:

Media Contact Signature

CDISC Representative Signature

Media Contact name and title

CDISC Representative name and title

Date: _____

Date: _____