***Business* *Proposal***

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| ***Applicant Company’s Information*** | | |
| **Name of Company** | : |  |
| **Project Title** | : |  |
| **Project Start Date** | : |  |
| **Project End Date** | : |  |
| **Name of Project Manager** | : |  |
| **Contact Number** | : |  |
| **E-mail** | : |  |
| **No. of Staff** | : |  |

**Company Background**

*Write brief information about company background Write brief information about company background Write brief information about company background Write brief information about company background Write brief information about company background Write brief information about company background Write brief information about company background*

**Future Plans**

*Write few about future plans that your business has to excel in business field. Write few about future plans that your business has to excel in business field. Write few about future plans that your business has to excel in business field. Write few about future plans that your business has to excel in business field. Write few about future plans that your business has to excel in business field. Write few about future plans that your business has to excel in business field.*

**Existing Operational Strategies**

Provide a list of existing operational strategies of your business with little description. Provide a list of existing operational strategies of your business with little description. Provide a list of existing operational strategies of your business with little description. Provide a list of existing operational strategies of your business with little description. Provide a list of existing operational strategies of your business with little description. Provide a list of existing operational strategies of your business with little description.

**DETAILS OF BUSINESS**

**Challenges**

*Provide a list of proposed challenges to your business.*

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| **Current Challenge(s)** | **Before implementation of proposed system)** | **After implementation of proposed system** |
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**Proposes New System**

*Write about new system you have proposed for your business to become a successful business. Write about new system you have proposed for your business to become a successful business Write about new system you have proposed for your business to become a successful business Write about new system you have proposed for your business to become a successful business Write about new system you have proposed for your business to become a successful business*

**COMPANY PROFILE & BUSINESS STRATEGY**

**Costs**

*Provide projected cost schedule in tabular form.*

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| **Item** | **Description** | **Cost** |
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| **Total Projected Costs** | |  |

**Projected Benefits**

* *What is the impact of the project on the company’s operations, business and capability development?*
* *Please highlight the quantitative and qualitative benefits where possible and provide justification on how this is achievable.*
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**Checklist**

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| **Give Description Here** | **Yes** | **No** | **N/A** |
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