**Sample Follow-Up Marketing Letter**

**Dear Sir/ Madam,**

I am writing to find out about your decision about our product. We sent you a marketing letter on 4th of January 2006 but you are yet to communicate. Our terms and conditions remain the same and so is the price list. Comparatively, here at Star Bright we offer the best prices for office furniture. We have got many referrals from our old customers and that is why we believe you should be part of our success story. Many companies dealing with furniture have skyrocketed their prices but we care a lot to imitate.

The benefits we explained in the first letter are still applicable. We are following because we care. Contact us without fail through www.rangecookers.in or our toll free line.

**Yours Sincerely,**

[Signature in blue]

Collins James